

# Press Release



## Marina Bay Sands heralds the Year of the Rooster

*Integrated resort celebrates with host of festivities and contest with attractive hotel and dining prizes*

**Singapore** (11 January 2017) – Marina Bay Sands is ushering in the prosperous Year of the Rooster with a line-up of culinary specials, retail indulgence, and choc-a-bloc festive entertainment across the integrated resort, starting 16 January 2017.

This year, The Shoppes at Marina Bay Sands has transformed the Grand Colonnade South (between Chanel and Gucci) into a boulevard reminiscent of blooming gardens in Spring. The special installation features a canopy of cherry blossoms and warmly lit lanterns cascading over a walkway, where visitors can view a display of oriental inspired apparel from leading retailers at The Shoppes, as well as their 2017 zodiac readings. The glass façade of the mall is also decorated with splendid cherry blossom prints to welcome visitors the moment they set foot on property.

### **Social Media Contest: 'Good Things Come in Pairs' (11 to 30 January 2017)**

Marina Bay Sands kicks off its festive social media contest today to reward 15 lucky fans with the opportunity to win a hotel stay and dining experiences this Lunar New Year.



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From 11 January to 30 January 2017, fans are invited to submit an original photo or video composition, along with a suitable caption of what they think best depicts a perfect match via <http://bit.ly/ProsPAIRity>. All entries must be accompanied with the hashtag #ProsPAIRity and tag @marinabaysands within the caption.

Each week, the top five creative entries will be selected. Four fans will win a dining experience weekly, and the fan with the most creative entry for the week will win a one-night hotel stay at Marina Bay Sands, as well as a dining experience at one of its restaurants, including Adrift, db Bistro & Oyster Bar, and Long Chim<sup>1</sup>.

## **Late-night shopping and attractive offers at The Shoppes**

This Lunar New Year, The Shoppes at Marina Bay Sands is business as usual from the eve of Chinese New Year through to 30 January, with a host of attractive shopping offers and daily complimentary parking from now until 12 February<sup>2</sup>.

Shoppers can enjoy 10 per cent savings off their total bill at **Repetto**<sup>3</sup> with every purchase of two street shoes, or receive a complimentary bon bon shopper tote at **Kate Spade New York**<sup>4</sup> with a minimum spend of S\$680 in a single receipt<sup>5</sup>. The designer brand will also be launching its connected wearables collection – the metro grand hybrid smartwatch and a scallop tracker exclusively at The Shoppes starting February 2017.

Luxury men's brand **Moreschi**<sup>6</sup> is also extending a 20 per cent saving off all regular priced items, while **Brioni** is giving away a complimentary fragrance with a minimum spend of S\$5,000 on any sport jacket or blouson. Children's clothing store, **nicholas & bears**<sup>7</sup> is also offering up to 50 per cent off selected apparel for the little ones.

Complementing the retail therapy are **Salon 360**<sup>8</sup> and **Kenko Senses**<sup>9</sup> – the beauty and wellness brands are extending a 20 per cent savings for all hair and beauty treatments, and a 10 per cent savings off the ala-carte menu respectively.

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<sup>1</sup> For full Terms & Conditions, visit <http://bit.ly/ProsPAIRity>

<sup>2</sup> Under the Shop & Park For Free programme, shoppers who spend a minimum of S\$100 with up to 2 combined same-day receipts can redeem 1 complimentary parking ticket on the day of purchase. Refer [here](#) for more T&Cs.

<sup>3</sup> Repetto's promotion is valid from 16 Jan to 12 Feb 2017.

<sup>4</sup> Kate Spade New York's promotion is valid from 9 Jan to 19 Feb 2017.

<sup>5</sup> From 9 Jan to 28 Feb at Kate Spade New York at The Shoppes at Marina Bay Sands.

<sup>6</sup> Moreschi's promotion is valid from 16 Jan to 28 Feb 2017.

<sup>7</sup> nicholas & bears' promotion is valid from 16 Jan to 12 Feb 2017.

<sup>8</sup> Salon 360's promotion is valid from 16 Jan to 28 Feb 2017.

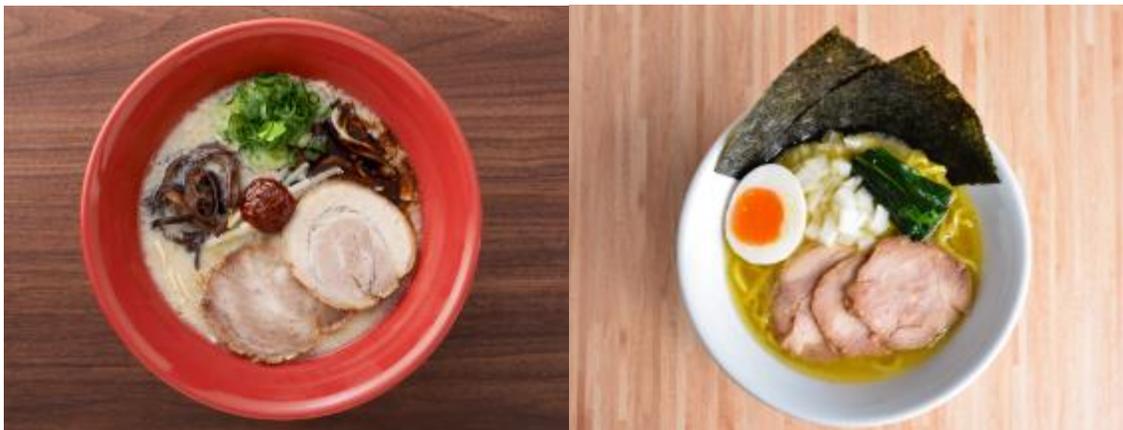
<sup>9</sup> Kenko Senses' promotion is valid from 9 Jan to 28 Feb 2017.

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## Festive dining at Marina Bay Sands

In addition to a scrumptious line-up of Chinese New Year delights at celebrity chef restaurants – including Adrift by David Myers, db Bistro & Oyster Bar by Daniel Boulud, Osteria Mozza by Mario Batali, Sky on 57 by Justin Quek, and Bread Street Kitchen by Gordon Ramsay – shoppers now have even more reasons to dine at Marina Bay Sands with the recent addition of well-loved food & beverage brands IPPUDO and Canton Paradise.



*Crowd favourite Japanese ramen restaurant chain IPPUDO is opening soon at The Shoppes at Marina Bay Sands. (Left): IPPUDO Akamara ramen; (Right): IPPUDO Kuro-Obi*

**IPPUDO**<sup>10</sup> will soon open its doors to unveil a 90-seater restaurant featuring the brand's top three Singapore-exclusive ramen dishes under one roof – Shoyu Ramen, Niku Soba, and Tsukemen. To commemorate its new outlet, the restaurant will offer new side dishes such as the Samurai Ribs and innovative Almond Jelly Noodle dessert along with IPPUDO's signature sides including the Gyoza and Goma Kyuri.

For the first time in Asia and outside of New York, IPPUDO will introduce Kuro-Obi, its quick-service ramen bar and takeaway concept in Singapore. Kuro-Obi is the only concept by IPPUDO around the world that offers the Tori-paitan, which is a delicate and silky chicken soup base.

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<sup>10</sup> IPPUDO will be located on B2-54/55, Canal Level, The Shoppes at Marina Bay Sands.

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*Canton Paradise at The Shoppes at Marina Bay Sands offers an extensive all-day menu featuring authentic Cantonese cuisine in a casual and lively setting. (Left): Canton's signature assortment of roasted meats; (Right): Prosperity Abalone Yu Sheng and Paradise Treasure Pot*

More recently, home-grown **Canton Paradise**<sup>11</sup> opened at The Shoppes with a 160-seater restaurant serving all-day dim sum, traditional Cantonese fare such as noodles, congee and rice dishes, as well as its signature assortment of roasted meats.

Diners can soak in an ambience reminiscent of a bustling Hong Kong tea house, or choose to take home festive goodies<sup>12</sup> such as the Prosperity Abalone Yu Sheng<sup>13</sup> (S\$45.80) and the Paradise Treasure Pot<sup>14</sup> (S\$238 for regular size, S\$398 for large), which is a traditional dish made up of premium ingredients such as abalone, mushrooms, sea cucumber, oysters, pig trotter, and scallops.

The award-winning culinary team at **Punjab Grill**<sup>15</sup> has also created a special Chaat Yu Sheng, which is a creation inspired by the all-time favourite Indian savoury snack. The dish consists of Punjab Grill's special Tandoori chicken and smoked salmon, as well as variations of seasoned chaat crisps combined with a date tamarind chutney and a hint of plum sauce. Diners can enjoy this decadent treat, which is also available in a vegetarian version, at the restaurant or takeaway from 28 January to 11 February 2017 for S\$58<sup>16</sup>.

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<sup>11</sup> Canton Paradise is located on L1-02, Bay Level, The Shoppes at Marina Bay Sands. For reservations, call +65 6688 7052

<sup>12</sup> Festive takeaways are available at Canton Paradise at The Shoppes at Marina Bay Sands from 16 Jan to 12 Feb 2017, whilst stocks last.

<sup>13</sup> Canton Paradise's Prosperity Abalone Yu Sheng includes a can of 8 to 10-head abalone, and serves up to 8 people.

<sup>14</sup> A regular Paradise Treasure Pot serves up to 5 people; the large version serves up to 10 people.

<sup>15</sup> Punjab Grill is located on B1-01A, Galleria Level, The Shoppes at Marina Bay Sands. For reservations, call +65 6688 7395.

<sup>16</sup> A portion of the Chaat Yu Sheng serves four people. Two days prior order is required for both dine-in and takeaway. For reservations, call +65 6688 7395.

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## Entertainment at Marina Bay Sands

The integrated resort's annual Lion Dance performance to usher in the Year of the Rooster will start at Marina Bay Sands' Tower 1 Hotel Lobby at an auspicious time of 10.38am on 30 January. The performance will continue to various parts of the integrated resort, including ArtScience Museum, The Shoppes, the MasterCard Theatres and Sands Expo and Convention Centre.



BBC Earth's Steve Backshall will share his encounters in *Deadly 60 Pole to Pole*



*Shanghai Tango* is a blend of East and West dance choreography

Dance and musical enthusiasts can also enjoy ***Shanghai Tango*** on 19 January 2017, a one-night only production at the MasterCard Theatres featuring an intricate blend of East and West dance choreography by award-winning dance choreographer Jin Xing. ***Sylvia***, a classic Broadway comedy by American playwright A.R Gurney, will also be staged at the Theatres on 20 and 21 January. Wildlife enthusiasts will also be thrilled to catch BBC Earth host Steve Backshall at his educational live show from 3 to 5 February. Based on the hit BBC Earth series, ***Deadly 60 Pole to Pole***, Backshall will be sharing his encounters with some of the deadliest creatures from all corners of the globe.

Tickets to *Shanghai Tango*, *Sylvia* and *Deadly 60 Pole to Pole* are available online via [www.marinabaysands.com/ticketing](http://www.marinabaysands.com/ticketing) and at Marina Bay Sands Box Offices.

## Double Rewards across shopping, dining, hotel, entertainment, and more

From 16 January to 5 February 2017, the integrated resort will also be rewarding visitors for doing what they love across a myriad of attractions.

During this period, members of Marina Bay Sands' loyalty programme, Sands Rewards LifeStyle (SRL), will earn double rewards at over 200 participating outlets<sup>17</sup> spanning shopping,

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<sup>17</sup> Members will earn 6% in Rewards Dollars (double the usual earning at 3%) at over 200 participating outlets. Visit <http://www.marinabaysands.com/sands-rewards-lifestyle/participating-outlets.html> for the list of participating outlets.

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dining, entertainment, hotel<sup>18</sup> and more. Members also get to enjoy 1-for-1 entry<sup>19</sup> to ArtScience Museum and the Sands SkyPark observation deck from 16 January up until 28 February 2017.

For more details, log onto [www.marinabaysands.com/lunarnewyear](http://www.marinabaysands.com/lunarnewyear).

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## **About Marina Bay Sands Pte Ltd**

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theatres showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit [www.marinabaysands.com](http://www.marinabaysands.com)

## **For Media Enquiries**

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<sup>18</sup> For Hotel room stays to be eligible for the Double Rewards promotion, check-in must be completed by 5 Feb 2017.

<sup>19</sup> Sands Rewards members enjoy 1-for-1 entry to ArtScience Museum as part of the year-long member benefits. Redemption period for 1-for-1 entry to Sands SkyPark observation deck is eligible from 16 Jan to 28 Feb 2017.